

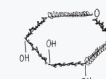
# NaturalTech Tailoring

WITH 24 TAILORED COMBINATION OPTIONS,  
THE RESULTS SPEAK FOR THEMSELVES...







**davines**  
beauty + sustainability



**BASE  
PRIMARY HAIR NEED**



**BOOSTER  
SECONDARY HAIR DESIRE**

	FLAT/ LACK OF VOLUME	DRY	DULL/ LACK OF VOLUME	FRAGILE AND PRONE TO BREAKAGE
 <b>VOLUME AND BODY</b>	2X MORE VOLUME 4.8 % THICKER HAIR	20.7X MORE HYDRATION 2X MORE VOLUME 3.5 % THICKER HAIR	3.5X SHINIER 2X MORE VOLUME 3.5 % THICKER HAIR	26% ADDED STRENGTH 2X MORE VOLUME 3.5 % THICKER HAIR
 <b>HYDRATION</b>	15% MORE VOLUME 18.3X MORE HYDRATION 2X SOFTER	21.9X MORE HYDRATION 4X SOFTER 63% EASIER DETANGLING	3.5X SHINIER 18.3X MORE HYDRATION 2X SOFTER	26 % ADDED STRENGTH 18.3X MORE HYDRATION 55% EASIER DETANGLING
 <b>EXTRA SHINE</b>	15% MORE VOLUME 4.3X SHINIER 68.8% SOFTER HAIR	20.7X MORE HYDRATION 70% SOFTER HAIR 4.3X SHINIER AFTER 72H	5.1X SHINIER +70% SOFTER HAIR	26% ADDED STRENGTH 4.3X SHINIER 68.8% SOFTER HAIR
 <b>STRENGTHEN HAIR</b>	15% MORE VOLUME 28% LESS BREAKAGE	20.7X MORE HYDRATION 70% SOFTER HAIR 87% EASIER DETANGLING	3.5X SHINIER 28% LESS BREAKAGE	26% ADDED STRENGTH 28% LESS BREAKAGE
 <b>CONTROL AND SMOOTH</b>	15% MORE VOLUME 3.5X SMOOTHER HAIR 3X EASIER TO MANAGE	20.7X MORE HYDRATION 87% EASIER DETANGLING 3X EASIER TO MANAGE	3.5X SHINIER 3.5X SMOOTHER HAIR 3X EASIER TO MANAGE	26% ADDED STRENGTH 70% EASIER DETANGLING 3.5X SMOOTHER HAIR
 <b>BLONDE BRIGHTENING</b>	15% MORE VOLUME 5.5X REVIVED BLONDE REFLECTS 2.5X MORE SHINE	20.7X MORE HYDRATION 5.5X REVIVED BLONDE REFLECTS 2.5X MORE SHINE	3.5X SHINIER AFTER 72H 5.5X REVIVED BLONDE REFLECTS 58.8% SOFTER HAIR	26% ADDED STRENGTH 5.5X REVIVED BLONDE REFLECTS 2.5X MORE SHINE